

SOUVENIR

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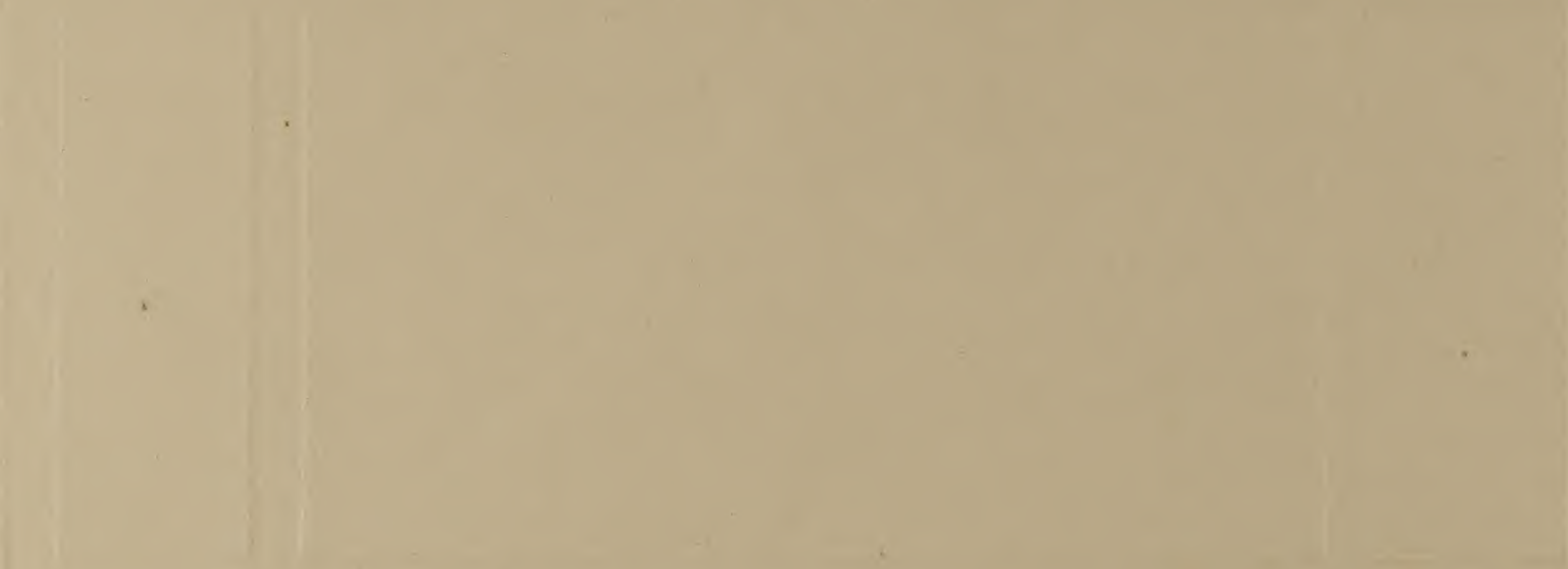
SAN DIEGO
and VICINITY
CALIFORNIA



250 VERNIP



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AMERICAN

SANTA FE DEPOT, SAN DIEGO.

THIS magnificent edifice of Spanish architecture marking the terminus of the Santa Fe, has just been completed at a great expense by this road and is one of the most up-to-date buildings of its kind.

The Spanish Patio or open air waiting room is restful attraction to the visitors.



SANTA FE DEPOT.

A SCENE ON BROADWAY, SAN DIEGO.

BROADWAY one of the main thoroughfares, extends from the Municipal Pier and Santa Fe Depot, through the heart of city. Many of the principal buildings including the U. S. Grant Hotel, Spreckel's Theatre front on Broadway.

Here California began, when in 1542, Cabrillo sailed into the harbor. Later, in 1769, the mission of San Diego de Alcala was founded by Father Serra, and in 1867 the "new town" was established.



A SCENE ON BROADWAY.

U. S. GRANT HOTEL, SAN DIEGO.

CONSTRUCTED at a cost of \$2,000,000. Erected by U. S. Grant, Jr. as a memento to his father General U. S. Grant. It is of reinforced concrete, and steel construction, and has 500 guest rooms.

The Palm Court overlooking the Plaza Park is a unique attraction of this hostelry.

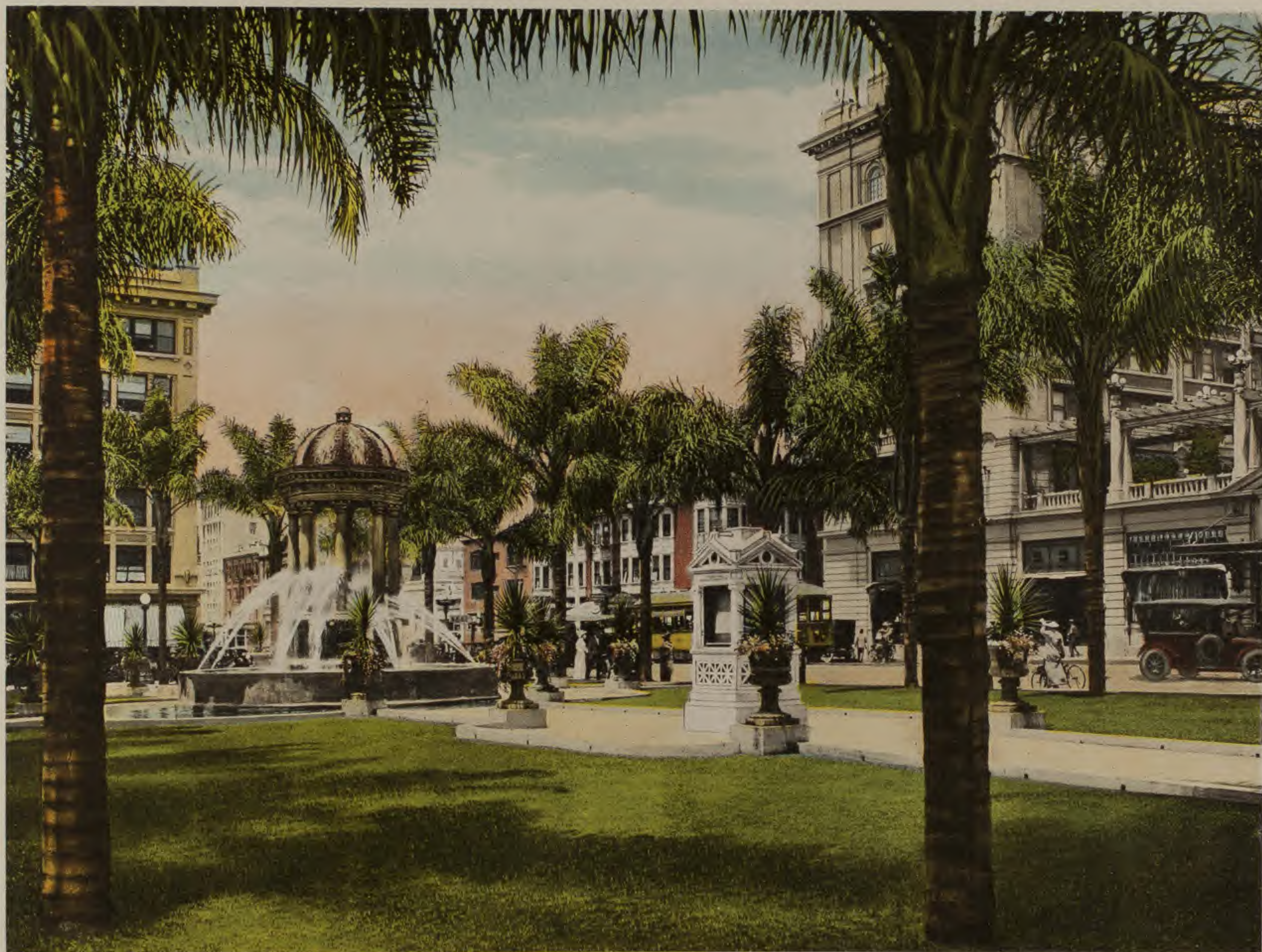


U. S. GRANT HOTEL, FACING PLAZA PARK.

PLAZA PARK, SAN DIEGO.

THIS little park, surrounded by Palms, fronts on Broadway in the block directly in front of the U. S. Grant Hotel. In the center of the park is a large electric fountain, the gift of Mr. L. J. Wilde, which is in full operation at all times.

A U. S. Weather Kiosk for the use of the public is installed in this Park.



PLAZA PARK, SHOWING L. J. WILDE ELECTRIC FOUNTAIN.

MISSION CLIFF GARDENS, SAN DIEGO.

A beautiful little tract of about five acres overlooking the beautiful Mission Valley. Flower bordered walks, rustic seats, and pergolas adorn the park. A very fine and rare collection of birds are within this enclosure.



EASTER LILIES IN MISSION CLIFF GARDENS.

BALBOA PARK, SAN DIEGO.

A tract of about 1,400 acres bordering the business section of San Diego which is typical of California depicting the various species of trees and underbrush in their natural state, and affords a number of interesting winding drives for the autoist.

About 600 acres of this park is the present sight of the Panama-California International Exposition.



A BEAUTIFUL DRIVE IN BALBOA PARK.

HIGH SCHOOL, SAN DIEGO, CAL.

SAN DIEGO, has, today, the most cosmopolitan thoroughly equipped secondary school on the Pacific Coast. There are three departments—literary, scientific commercial and technical—which will accommodate about 2,000 students. The school system embraces about 21 buildings. A State Normal School with an annual enrollment of 500 pupils is located here.



THE HIGH SCHOOL.

THE STADIUM, SAN DIEGO.

IMMEDIATELY adjoining the San Diego High School a great open air athletic field has just been completed by the city at a great expense. This great oval is of solid concrete construction, and will accommodate about 30,000 spectators.

The great Roman columns and magnificent entrance to the Stadium is a wonderful attraction.



THE STADIUM.

HOTEL DEL CORONADO, CORONADO.

THE spacious Hotel Del Coronado, on the beach at Coronado, connected with the main land by ferry, can accommodate a multitude and is renowned the world over. It is almost entirely surrounded by beautifully parked grounds of semi-tropical shrubbery.



HOTEL DEL CORONADO, CORONADO.

TENT CITY, CORONADO.

ADJOINING Coronado Hotel is Coronado Tent City, one of the most unique resorts in the world. Life at Tent City is a continual round of pleasure from January to December. Tent Houses and Palm Cottages are the homes of thousands of people during the greater portion of the year.



THE BEACH, TENT CITY, CORONADO.

GROSSMONT NEAR SAN DIEGO.

STANDING like a sentinel between the gently rolling country around La Mesa and the incomparable valley of El Cajon, is Grossmont, a veritable "lookout" mountain, rising several hundred feet above the plain, in a new country residence section. Splendid automobile roads wind about the hill on gentle grades, so that the summit may be reached with ease and comfort.



Photo Courtesy of U. C. Platt.

MME. SCHUMANN HEINK AT HOME, GROSSMONT, NEAR SAN DIEGO.

OLD MISSION, SAN DIEGO.

ONE of the most historic and interesting places in California. It was founded by Junipera Serra, Father of the Franciscan Order in 1769. The adobe walls of the old mission are relics of a by-gone period. The old bells are still in the belfry. The Mission was destroyed by Indians in 1775 and rebuilt a few years later.



MISSION SAN DIEGO, "DE ALCALA" 1769,

RAMONA'S MARRIAGE PLACE, OLD TOWN.

HERE you see California as it was 100 years ago. The spot where the brown robed Franciscan Father, Junipero Serra, first planted the cross in 1769—where a monument marks the spot where General Fremont first planted the U. S. Flag in 1846, and the Marriage Place of Ramona, (the heroine of Helen Hunt Jackson's famous story), which has been restored to its former condition, with its thick adobe walls, heavy mission timbers, hide bound rafters, and beautifully flowered court yard.



RAMONA'S MARRIAGE PLACE, OLD TOWN.

THEOSOPHICAL INSTITUTE, SAN DIEGO.

THE Theosophists under the leadership of Katherine Tingley, own many hundreds of acres from the ridge north of the Government Reservation down to the ocean, upon which they have erected a number of buildings of unique and attractive architectural design. One of the purposes of this International Society is to build up on Point Loma an influential educational center.



THEOSOPHICAL INSTITUTE, POINT LOMA.

BENNINGTON MONUMENT, POINT LOMA.

A large granite pillar erected in the memory of those who lost their lives due to an explosion on the U. S. S. Bennington in San Diego Harbor in 1905. The Old Spanish Lighthouse is a short distance from here.

An excellent view of the city can be had from this point overlooking the harbor, North Island Aviation Field, and Fort Rosecrans.



BENNINGTON MONUMENT.

FORT ROSECRANS, SAN DIEGO.

A LONG the base of the cliffs of Point Loma in San Diego Bay are the fortifications and barracks of Fort Rosecrans. A good view of the fort may be had from the small boats making trips daily, passing the U. S. Coaling Station, Ballast Point to Point Loma.

In connection with the Fort, a Government Aviation School is maintained.



FORT ROSECRANS.

POINT LOMA, SAN DIEGO.

WITHIN a few minutes ride of San Diego, Point Loma, the great promontory sheltering San Diego Bay on the west. The road from San Diego is one of the best in the bay region, and affords a succession of delightful views.



PASSING POINT LOMA, SAN DIEGO BAY.

SUNSET CLIFFS, SAN DIEGO.

ON the western slope of Point Loma, a lasting memory to all who visit these noted cliffs, with their picturesque caves rock formations and tunnels. Being the estate of the late A. G. Spaulding, numerous rustic bridges and huts have been added for the rest and pleasure of the visitors.



THE BRIDGE AT SUNSET CLIFFS.

THE BREAKERS ON THE COAST, SAN DIEGO.

EXTENDING for miles along the coast, picturesque rocks, caves, coves, and cliffs, an artist's paradise. The mountainous waves at high tide dash madly against these rocks, which is a very fascinating sight to those that visit the coast resorts.



BREAKERS ON THE COAST AT SAN DIEGO.

LA JOLLA, SAN DIEGO.

THOUSANDS of tourists annually visit this beautiful suburb some to enjoy a season of rest and pleasure in this favored resort, and some for a brief view of the many attractions to be found here. No one should leave San Diego without seeing the caves, the bathing coves, Alligator Head, the Witches Cauldron and the never to be forgotten view of Mountains, Valleys, Plains and Sea from the top of Mount Soledad.



SPHINX HEAD CAVE, LA JOLLA

TORREY PINES, SAN DIEGO.

THE great many visitors to San Diego who make the trip by automobile, get an opportunity to see the Torrey Pines, as they stand out majestically on the precipitous cliffs overlooking the Pacific. This very rare species of pine found only in one other place in the entire world, was discovered here in 1850.



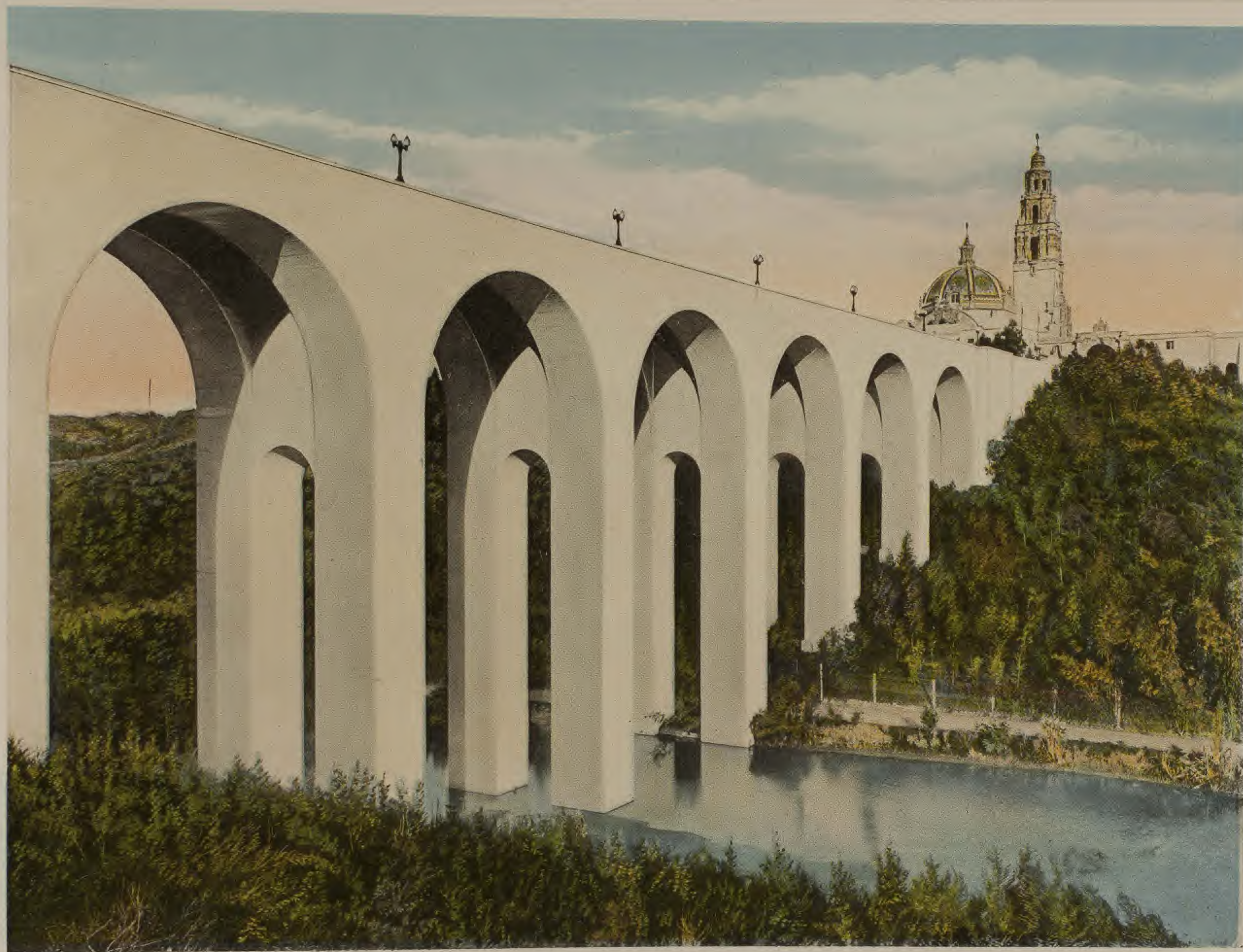
THE TORREY PINES.

Panama California International Exposition.

PUENTE DEL CABRILLO.

A magnificent construction of solid concrete, 135 feet high and 900 feet long, which bridges a deep canyon, and approaches a walled city of the fifteenth century, the Panama California International Exposition.

The Exposition is situated in Balboa Park, and covers an area of 618 acres.



PÜENTE DEL CABRILLO.

THE CALIFORNIA BUILDING.

ON passing through the arches at the west gate, the California Building commands attention with its massive cathedral-like architecture, and high tower. The tower is open to the public, where a wonderful view of the Exposition, City, Harbor, Coronado Islands, and Old Mexico may be had.

The California Building is the present home of the Exhibits of France.



THE CALIFORNIA BUILDING.

EL PRADO SHOWING CANADIAN BUILDING.

PASSING up along the tree lined Prado, towards the East Gate, massive structures, each a replica of some historic palace of Spain or Spanish America, all with rounded arches, and connecting colonnades.

The last building on the right is the Canadian Building, housing the famous exhibit of that dominion.



EL PRADO SHOWING CANADIAN BUILDING.

FORMAL GARDENS AND CITRUS GROVE,
FROM SOUTHERN COUNTIES BUILDING.

A source of great attraction is this model Citrus Grove under expert care, giving an excellent idea of how the fruit should be raised and the ground cultivated.

The Formal Gardens exhibit every known variety of flower in their season, being a very interesting and beautiful sight.



FORMAL GARDENS AND CITRUS GROVE FROM SOUTHERN COUNTIES BUILDING.

REFLECTIONS IN THE LARGE LAGOON.

TO add to the beauty of the Exposition, beautiful botanical gardens and lagoons, with banks of flowers and shrubbery greet the eye in passing along the main Prado.

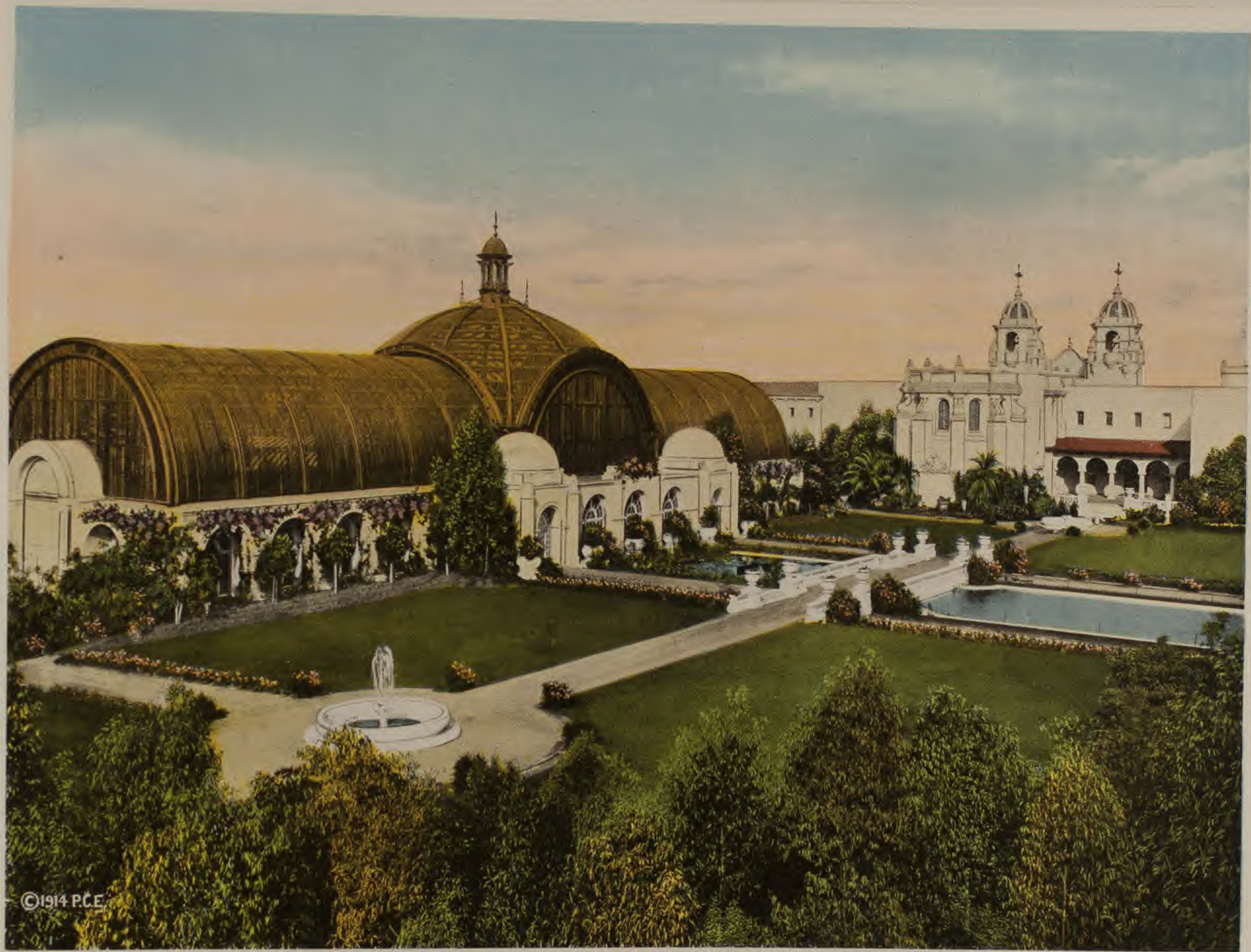
This court of rich greenery, with its Roman style benches, affords a very restful spot to its visitors.



REFLECTIONS IN THE LARGE LAGOON.

THE BOTANICAL GARDENS.

AN immense and unique structure devoted to the very rarest of plant life from the tropics and semi-tropics is a very interesting and beautiful sight. Surpassing all is the splendor of the horticulture in this Eden of America.



©1914 P.C.E.

THE BOTANICAL GARDENS, PANAMA-CALIFORNIA EXPOSITION.

FOREIGN AND DOMESTIC INDUSTRIES BUILDING
FROM BOTANICAL GARDENS.

A closer view of the small lagoon, banked with roses, and with its water lillies in bloom. In the background banked with tropical foliage is the Foreign and Domestic Industries Building, housing the exhibits of the manufacturies, and industries "in the making."



FOREIGN AND DOMESTIC INDUSTRIES BUILDING FROM BOTANICAL GARDENS.

FEEDING THE PIGEONS.

IN the Plaza de Panama is one of the most interesting and unique sights to be had. Thousands of Pigeons have become so tamed as to perch in ones hand while feeding them. For the daily amusement and pleasure of both young and old, pigeon feed can be obtained from the attendents.



FEEDING THE PIGEONS

VISTA FROM STATE BUILDINGS PLAZA.

A group of state buildings containing their respective exhibits affords an interesting visit. The New Mexico Building is especially interesting, being a reproduction of the great adobe mission of the Indian Pueblo of Acoma, the "sky city" built in 1699, modified of course to suit modern needs.

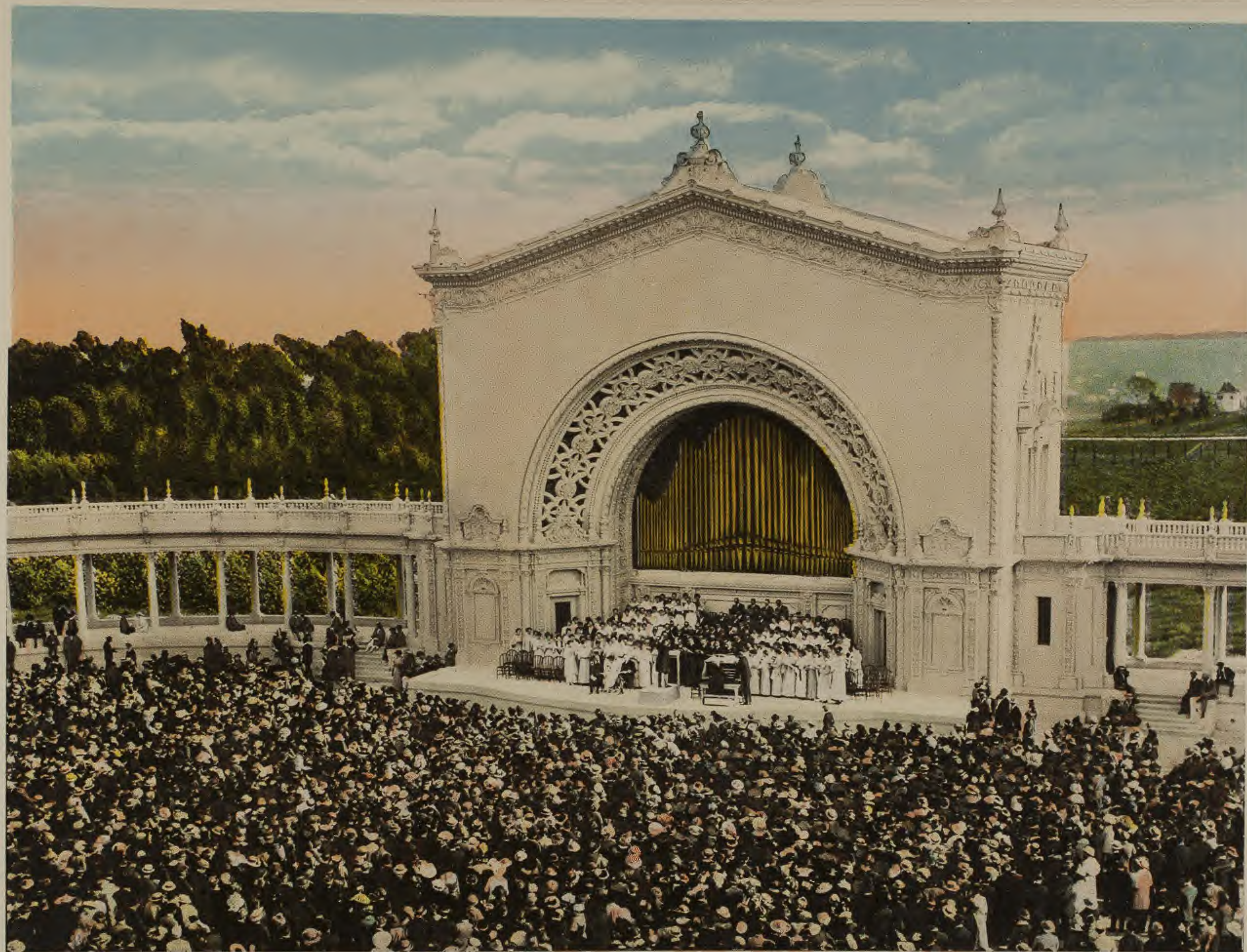


VISTA FROM STATE BUILDINGS PLAZA.

AN AFTERNOON CONCERT,
SPRECKEL'S PIPE ORGAN.

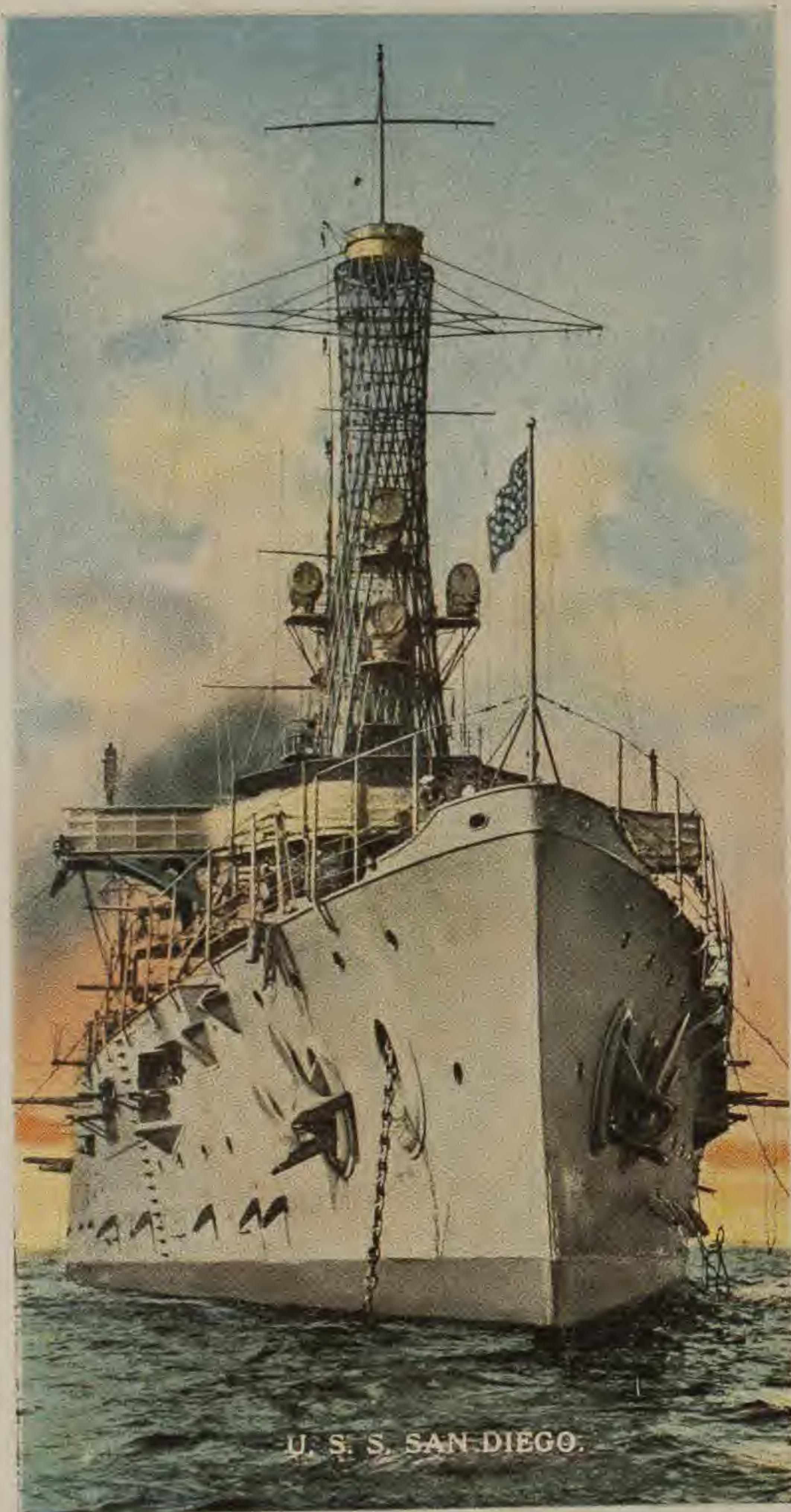
THIS magnificent instrument, a gift of Mr. Spreckel, is the largest out-of-door Pipe Organ in the world, and is source of great attraction as recitals are given daily by famous organists.

An excellent view of the mesa, canyons cloaked in the rich green of the semi tropics, with flashes of the crimson of the Poinsettia, the gold of the poppy, and the myriad hues of other superb plants, may be had, together with a commanding view of the city and the Pacific.



AN AFTERNOON CONCERT, SPRECKEL'S PIPE ORGAN.

For Editor.



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